

# **Attending to Business**

## **A focused programme in a distracting world**

**Do you and your colleagues know what is needed to be done to move the business forward . Is it happening quickly enough? Where are you placing your attention?**

**The effect of not focusing attention on what's important can be devastating to a business.**

**It is the difference between providing world class customer service or upset clients, who not only don't come back they tell the world why!**

**Of making THE sale , completing a successful project, or missing an end of year target.**

**Of understanding what your being asked to do, or failing Key performance indicators.**

### **“Attending to Business”**

**highlights the power of focussed attention**

**And the downsides of not attending to the communications and relationships that enable a business (and an individual in that business) to understand its position in its chosen environment and act accordingly.**

**A 3 hour programme “Attending to Business” offers participants an appreciation of the productive use of attention in an ever more distracting and busy corporate world.**

**Using the most up to date information and findings available, participants are offered examples, exercises and experiences ,designed to enhance their personal skills and develop their understanding of corporate communications and relationships.**



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**What will the workshop cover ?**

**What is attention?**

**How are we distracted from something important to us?**

**How can we assist others in focusing on the job in hand?**

**How do we organise our goals /intentions to enhance our focus?**

**In a business world where not keeping your eye on the ball can cause chaos with devastating costs to the business and the economy, what would it be like to be ahead of the game and for you and your colleagues to really understand how to notice the small changes that will make or break your business?**

**What are you attending to?**

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## Another Point Of View

**Because People are your Business, aren't they?**